



# ACE MEDIA KIT

2026

**ACE** AEROSPACE  
CENTRAL  
EUROPE

**Aerospace Central Europe** — The authoritative B2B magazine for aviation & defence in Central Europe. Language: **English** (industry standard) across print, web, and LinkedIn.

The background of the page is a dark blue gradient. On the left side, there is a vertical strip showing a white aircraft in flight, with its wings and tail visible. The main title is centered in the upper half of the page, overlaid on a light grey rectangular area. The title is written in a large, bold, black, sans-serif font.

# ABOUT AEROSPACE CENTRAL EUROPE

**Since 2018**, ACE has set the benchmark for premium B2B aviation and defence journalism in Central Europe. Renowned for print excellence and rigorous editorial standards, we collaborate with industry leaders and appear at exclusive VIP events to deliver authoritative, insight-driven coverage.

**Member:** Czech Association of Publishers' Union (since 2022)

# WHY ADVERTISE WITH US



## 01 Targeted Reach

Decision-makers across aerospace & defence.

## 02 Premium Quality

Best-in-class print production and editorial craft.

## 03 Strategic Distribution

Presence at major international events and VIP areas.

## 04 Digital Amplification

Strong and growing LinkedIn network (10,000+).

# AUDIENCE

- Industry executives & leaders
- Government officials & policymakers
- Military & defence experts
- Aviation/aerospace engineers
- Business development & procurement specialists
- Academics and high-involvement enthusiasts

# REACH

## 01 - PRINT

Print: premium B2B circulation including VIP events

## 02 - WEB

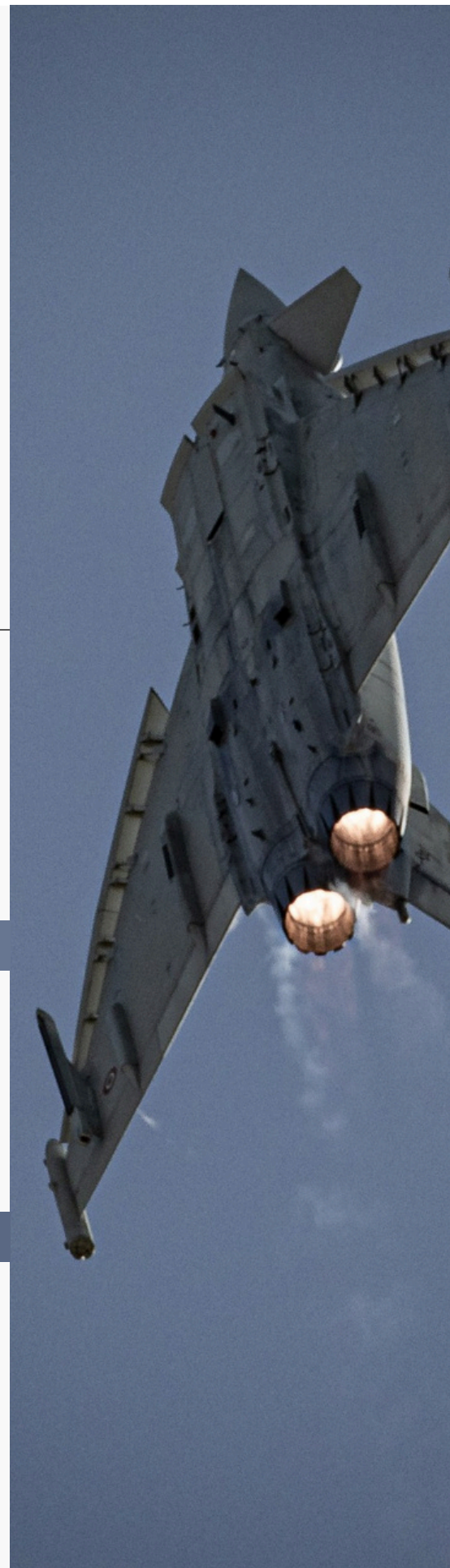
aero-space.eu (aviation) • defencewatch.eu (defence) – English-only content

## 03- LinkedIn

10,000+ followers and rising; focused professional engagement

## 04 - ENGLISH

English – the language of the aerospace & defence industry



# DISPLAY ADVERTISING



PRINT 2026

- Full Page (A4): EUR 5 457 / 133 700 Kč
- Half Page (A4): EUR 4 259 / 104 350 Kč
- Inside Front Cover (C2): EUR 5 990 / 146 743 Kč
- Inside Back Cover (C3): EUR 5 990 / 146 743 Kč
- Back Cover (C4): EUR 7 720 / 189 135 Kč

## Specifications

- Full Page — Live: 188 × 252 mm; Bleed: 224 × 282 mm (trim 218 × 276 mm)
- Half Page (Vertical) — Live: 92 × 252 mm; Bleed: 110 × 282 mm (trim 104 × 276 mm)
- Half Page (Horizontal) — Live: 188 × 124 mm; Bleed: 224 × 142 mm (trim 218 × 136 mm)



# STRATEGIC PARTNERSHIP

Beyond traditional advertising, Aerospace Central Europe offers exclusive partnership packages designed to provide **year-round visibility**, authority positioning, and multi-platform presence. These tailor-made partnerships combine premium editorial features in our print issues with continuous digital exposure across our websites and LinkedIn. They are crafted for brands that want to go beyond a single ad placement and instead build a long-term narrative within the aerospace and defence community.

**By choosing one of our tiers, partners secure not only high-profile print exposure but also digital amplification, social media communication, and publication of press releases, ensuring their brand remains consistently in front of the industry's key decision-makers.**

## Cover story

EUR 14 800  
/ 362 601 Kč

- Print (12 pages total)
- Issue 1: 8-page cover story + 1× full-page ad
- Issue 2: 4-page feature + 1× full-page ad
- (or reversed, depending on cover story purchase for ACE 1 or ACE 2)
- Digital & SoMe: at least 8 press releases annually on [aero-space.eu](http://aero-space.eu) / [defencewatch.eu](http://defencewatch.eu) + amplification on LinkedIn and other channels
- Full-year brand visibility across all ACE platforms

## Premium

EUR 10 800  
/ 264 601 Kč

- Print (10 pages total)
- ACE 1: 6-page story + 1× full-page ad (C2 – Inside Front Cover)
- ACE 2: 4-page story + 1× full-page ad (C3 – Inside Back Cover)
- Digital & SoMe: minimum 6 press releases annually on our websites + social media promotion

## Gold partner

EUR 8 800  
/ 215 601 Kč

- Print (8 pages total)
  - ACE 1: 4-page story + 1× full-page ad
  - ACE 2: 4-page story + 1× full-page ad
- Digital & SoMe: minimum 4 press releases annually on our websites + social media promotion

# SECURE YOUR SEAT AT ACE 2026. THE FUTURE WON'T WAIT.



ACE, Schnirchova 3, Prague 7, Czech Republic



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[www.aero-space.eu](http://www.aero-space.eu), [www.defencewatch.eu](http://www.defencewatch.eu)